

# SETTING THE STAGE FOR GIVING

## PROJECT PROFILE

**Project:** Greenville Public Library

**Location:** Greenville, Ohio

**Campaign Goal:** 2.8 million

**Campaign Result:** *Final Goal To Be Announced At June Grand Opening*

### History:

The Greenville Public Library was constructed in its present location in 1903 with resources received from Andrew Carnegie, Henry St. Clair and the Greenville City School Board. Construction costs at that time were \$35,785. Since then countless patrons have used the library to educate, explore and entertain. From the unseen catalog department to the visible circulation staff, the library's purpose is "to provide materials and services for the recreational, social informational and educational needs of the community."

In 2001, the library board had hoped to be able to begin a \$1.6 million capital improvements initiative to begin at the same time of the library's centennial in 2003. Unfortunately, the price of expanding, updating and renovating the existing 10,000 square foot facility quickly outstripped the original cost estimates and in late 2003, THE HODGE GROUP was retained to conduct a feasibility study / development assessment. In early 2004, THE HODGE GROUP began the quiet phase of the *Great Communities have Great Libraries* capital campaign initiative for the library.

The library had over \$1 million in reserves set aside for the capital improvements, thus leaving a goal of \$1.8 million to be raised through private philanthropic funds.

### Criteria For Success

The fact that the library was willing to invest \$1 million of their own funds into the capital project, spoke highly to the Library and the Library Board's commitment to the future of the library and the residents of Greenville. This spoke volumes to the donor community and through a series of one-on-one cultivation type meeting and events with key community leaders, a significant portion of the philanthropic goal was realized.

Another key to the campaign's success was the unwavering commitment of the Library Board Members, Library Director and staff to the campaign efforts. Throughout the campaign process, the Board, the Director and his staff ensured that special attention was given to recognize and commemorate key volunteers and donors for their outstanding service and support.



*Grand Opening Set for  
June 2008!*

THE HODGE GROUP



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