

SETTING THE STAGE FOR GIVING

PROJECT PROFILE

Project: Golisano Children's Museum of Naples

Location: Naples, FL

Campaign Goal: \$25 Million

Campaign Result: To be determined



Organization History:

The Golisano Children's Museum of Naples (C'mon) will provide an exciting, inspiring environment where children and their families play, learn and dream together. The organization believes it is a privilege to share life with a child, and the Museum is committed to nurturing bonds among families and generations by celebrating the natural curiosity of children.

Project Description:

The exterior of the building was designed to capture the essence of Naples and the environment. The museum will incorporate sustainable design features and resources. C'mon's ten spectacularly designed, child-scale environments will invite children's sensory and intellectual exploration. Exhibits include The Banyan Tree and Tree House, a soaring, two-story tree with cubbies, a lookout platform, and crawling branches that lead to the tree house at the top; the Company Farm, where children experience the workings of a corporate farm by picking, sorting, loading and recirculating crops, gaining a better understanding of where fruits and vegetables come from; and The Four Seasons, represented in Mother Nature's house, where children experience the changing seasons, catching snowflakes, planting bulbs, preparing for a tropical storm or raking a pile of leaves.

Fundraising Goals:

Demographic data on population growth in Collier County demonstrates a surge in the number of families and children, indicating a wide audience to attend and support a children's museum. The high per capital income level in Collier County coupled with the abundance philanthropic support of local not-for-profit organizations indicates that a children's museum could thrive as a charitable entity in the community. Collier County market analysis exhibits a void in resources for young people and a limited number of educational experiences suitable for families with children.

To fill this void, the \$25 million Golisano Children's Museum of Naples will provide Collier County's first inclusive, safe, welcome and nurturing learning environment developed exclusively for all children in Collier County without regard to developmental, physical, sensory, social-emotional or socio-economic status. It will be the first fully physically accessible, barrier-free children's museum in the United States.

THE HODGE GROUP



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"When children play, they learn. Whether they are learning to move and control their bodies smoothly, thinking through a problem at a new level of understanding, using their language skills more effectively, or increasing their abilities to get along with others, children are learning through play."

- C'mon