

Setting the stage for giving

PROJECT PROFILE

Project: Capital Campaign Catholic Social Services of the Miami Valley

Location: Dayton, Ohio

Campaign Goal: 4 million

Campaign Result: 4+ million



History:

Serving the Miami Valley since 1921, Catholic Social Services of the Miami Valley is a leader in the area of child and family services. Known as an innovator, the agency has pioneered innovative counseling techniques, crisis/teen pregnancy services, child protection programs, adoption services, case management for seniors, and assistance and mentoring programs for needy families.

THE HODGE GROUP was retained in 2000 to facilitate a comprehensive feasibility study for the agency. From this study several key factors were determined:

- Strong campaign volunteer leadership
- Financial viability to reach and exceed the \$4 million goal tested
- Key partnership with the University of Dayton

In 2001, (Catholic Social Services 80th anniversary) the organization began planning for its very first capital campaign. For decades Catholic Social Services has cared unyieldingly for children in need and families in crisis. In the 21st century, the agency took on the daunting task to become a stronger advocate for those in need, to lead new efforts that will improve quality of life for children and families in the Miami Valley area for decades to come - from this the *New Century of Caring* campaign was born.

Over the next two years, THE HODGE GROUP worked hand-in-hand with Catholic Social Services through every nuance and hurdle of a capital campaign process. In 2006 the \$3.5 million CSS Center for Families officially opened at 1046 Brown Street in Dayton, Ohio. This event marked the opening of the first facility designed and built specifically for Catholic Social Services of the Miami Valley.

Criteria For Success

Success for this project was primarily driven both by the campaign volunteers and the dedicated Catholic Social Service staff. So many of the prominent known community leaders including Connie Taylor, Barbara & Bill Crotty, Mel Eifert and George Brack, believed whole heartedly in the good and necessary work of the agency, they reached far beyond their initial intended giving levels to ensure the campaign was a resounding success!

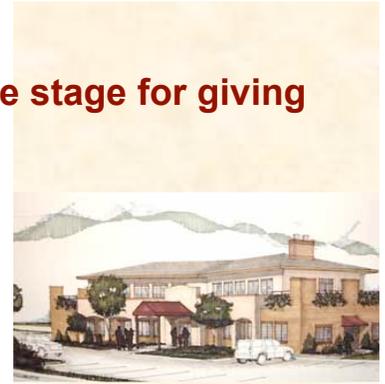
After over thirty years of service, the agency's long time Executive Director (Dr. Ronald Eckerle) announced his retirement in 2005. However, Dr. Eckerle vowed to stay on with Catholic Social Services to provide the necessary leadership and oversight on all the building projects.

This leadership - both external and internal - afforded the *New Century of Caring* campaign to become one of the hallmark successes not only for the agency, but for the entire Dayton community.

THE HODGE GROUP



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"We were not only able to reach our goal, but exceed it because of THE HODGE GROUP'S outstanding service!"

-Dr. Ron Eckerle,
former Executive
Director

